

OFFICIAL PROGRAM • 50 CENTS

YANKEE STADIUM



N.Y.

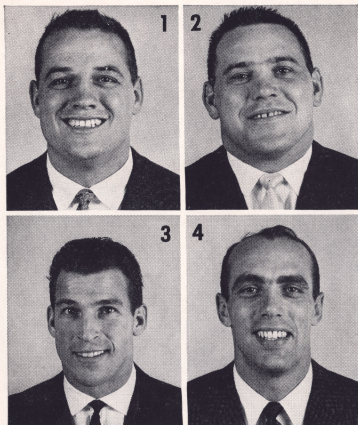
GIANTS

VS.

LOS ANGELES

RAMS

OCTOBER 22, 1961



*You should ...
they're all N.Y. Giants
—past or present*

You'll probably recognize Mister "42"—his picture is in just about every Marlboro advertisement you see these days.

One of them is a famous fullback from the prewar days. Remember?

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Do you recognize these Marlboro men?



Answers:
1. Sam Huff
2. Dick Modeler
3. Jim Patton
4. Dan Chandler
5. Ken Strong
6. Charley Conerly

You get a lot to like with a **Marlboro**

See 8 of the all-time football greats in our Marlboro commercials. This fall, Marlboro is again sponsoring the NFL Pro Football telecasts. Don't miss the commercials—Ken Strong, Charley Conerly, Paul Hornung, Johnny Lujack, Bobby Layne, Jon Arnett, Don Hutson and Frankie Albert will be reliving highlights of their great careers.



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PUT COMFORT IN!



New Pal® Premium blade's extra sharp edge rides on a microscopic film of liquid ball bearings. This combination of extra sharpness and invisible liquid ball bearings makes new Pal blades as friction-free as a blade can be—takes friction out of shaving, puts comfort in. Pal Premium blades fit all injector razors. Shave with them soon. Your favorite store carries them.

United States Testing Company* certifies: Pal Premium Injector Blades... best buy for combined sharpness and durability.



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OFFICIAL PROGRAM

NEW YORK GIANTS



VS. LOS ANGELES RAMS

YANKEE STADIUM • Oct. 22, 1961

Volume 37 Number 2

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Four In A Row— How About That?

HAIL to Coach Allie Sherman and his Giants, of both platoons and the special units, for their gallant work in reeling off four straight victories on the road!

Let's be honest about it. Few Giant fans were impressed with what they saw in the team's home opener at the Stadium against the Cardinals back on Sept. 17. The Giants performed so falteringly in that 21-10 defeat that Sherman and his squad must have had grave misgivings themselves about their prospects.

But though unquestionably perturbed, Allie and his charges refused to lose heart. In the face of a string of injuries that made it necessary to junk carefully plotted offensive plans, they scraped and scratched and improvised to victories over the Steelers in Pittsburgh, the Redskins in Washington and the Cardinals in St. Louis.

Despite assorted individual heroics, they hardly were dazzling as a team in these victories. But they won and, as they won, they improved.

The Giants who walloped the beefed-up Dallas Cowboys so con-



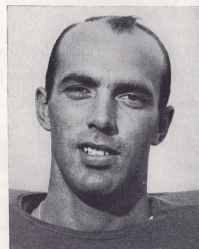
ALLIE SHERMAN: *The Little General hung in there; so did his troops.*

clusively in the Cotton Bowl last Sunday at last were a team of which Giant fans could be proud. Jumping to conclusions about anything in the topsy-turvy National Football League is a risky business, but one left the TV set with the feeling that the Giants had jelled in that explosive second half at Dallas.

This was a rough, tough football game for thirty minutes. The Cowboys, primed by Tom Landry and playing before a record home crowd, were wheed up, and the ball bounced right for them in the first half, which ended in a 10-all tie.

In the face of disaster, the Giants pulled themselves together and took charge. The turning points were Don Chandler's on-his-own end run in a punting situation—a stunt he's pulled before—and Erich Barnes' record-tying 102-yard interception return.

The surprise 30-yard dash by Chandler set up the Giants on the Dallas 25 for the touchdown that put them ahead to stay. The electrifying gallop by the rangy Barnes completely shattered the resistance of the still truculent Cowboys.



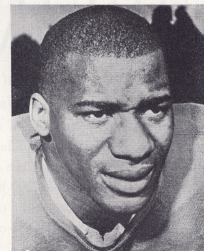
DON CHANDLER: *His daring dash tipped the scales.*

But even more than by these spectacular items of opportunism, the Giants carried the day by dedicated attention to down-to-earth football.

Not only did the defensive unit do its usual devastating job but the offensive platoon caught fire, too. With the line opening big holes, the Giants for the first time this season mounted a real running attack. Fleet Bob Gaiters, who may have come of age with this game, ran wild. So did Alex Webster, who again looks like the wonderful Webster of old.

Without this ground support, Y. A. Tittle, ingenious as he is, may never have been able to get the Giants untracked. The Cowboys had his receivers thoroughly blanketed most of the game, although Kyle Rote contrived a couple of stirring breakaways.

All in all, it was most encouraging. As a result, the Giants return home for a five-game Stadium stand in hot contention for the lead. The season still has a long way to go, but things certainly look much brighter.

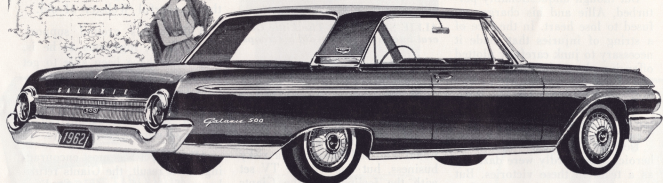


ERICH BARNES: *Applied the crusher with his record-tying run.*

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two distinguished new series:
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"away from home" games
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The Best Offense...

1000-PLUS POUNDS OF FURY: Andy Robustelli, Rosy Grier, Ed Modelewski, Jim Katcavage.

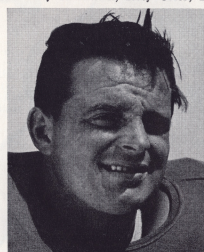
THE mighty Giant defensive platoon is up to its old tricks. With no disparagement of the offensive unit, whose development has been retarded by the necessity of making constant emergency adjustments to offset injuries, the defenders have carried the major share of the load to date.

Through the second game with the Cardinals, the Giants led the National League in five defensive statistical categories. They had allowed the fewest total yards—796; the fewest yards by passing—439; the fewest passes completed—39; the fewest total first downs—47—and the fewest first downs by passing—24. Only four teams had yielded fewer points than their 65.

Off last year, it had been feared that the vaunted Giant defense was beginning to crack. It was not up to snuff in 1960 and on a couple of occasions toward the end of the campaign, it got trampled on.

How come the resurgence, particularly since there have been only two personnel changes—Tom Scott for Swede Svare at right linebacker and Erich Barnes for Lindon Crow at left wing?

To our way of thinking, the key to the improvement rests in the decision by Allie Sherman and Svare that Swede should retire completely as an active player and concentrate on his coaching duties.



SWEDE SVARE: The bench becomes him and vice versa.

Don't misunderstand this viewpoint as implying the slightest criticism of Svare as either a player or a coach. Even last year, when he suited up again just to help the club, which had no qualified replacement ready, Swede was close to being at his deadly best as a linebacker. As a coach, he immediately showed promise of being superior and continues to gain stature every day.

It's just that the dual assignment was too heavy a cross to bear. Modern NFL football is too complex and competitive for a man to double with full effectiveness as a player and coach.

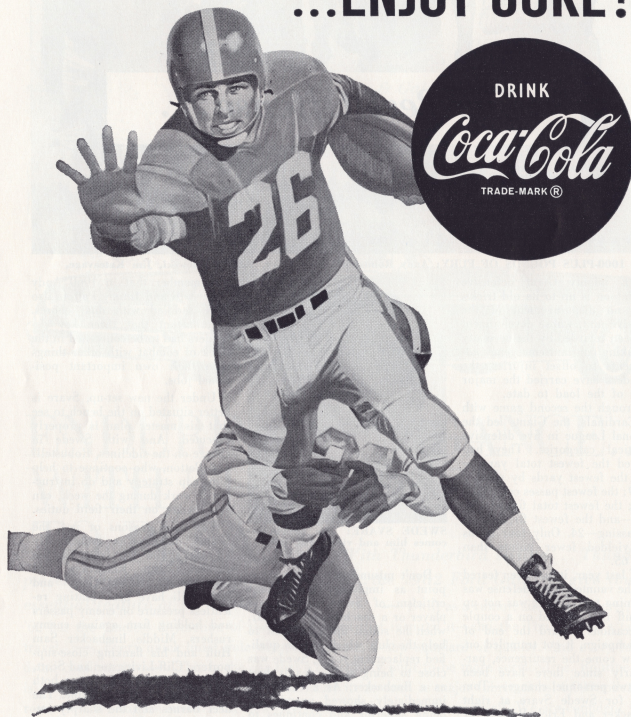
Remember that in 1960 Andy Robustelli and Jimmy Patton also were saddled with dual chores. That meant that three key defenders had to be concerned in the thick of combat with other things than their own important positional jobs.

Under the new set-up, Svare is better situated on the bench to see that his master plan is properly executed. And with Swede in charge on the sidelines, Robustelli and Patton, who continue to help him map strategy and do instructional work during the week, can concentrate on their field duties.

For these reasons or not, the Giant defense is vehemently vibrant again. Up front on the rushline, Jim Katcavage, Ed Modelewski, Rosy Grier and Robustelli have been putting relentless pressure on enemy passers and holding firm against enemy rushers. Middle linebacker Sam Huff and his flanking close-supporters, Cliff Livingston and Scott, have been raising ructions on both sides of the scrimmage line. The fleet Barnes and the sharply improved Dick Lynch have been keeping the halfback zones inviolate and Dick Nolan and Patton have been emphatically locking the door at safety.

It's an electrifying eleven—this recharged Giant defensive unit.

BE REALLY REFRESHED! ...ENJOY COKE!

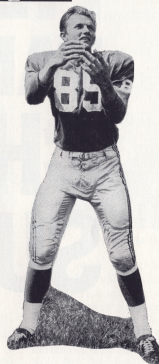


Giant Close-Ups



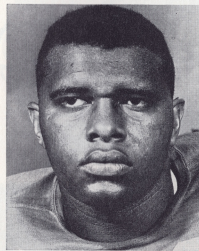
LARRY HAYES

The Giants, who have had good luck over the years with free agents, signed **Larry Hayes (52)** on that basis this season and are happy with the results. The 230-pound Vanderbilt graduate made the team as a spare linebacker and special unit man. A teammate of Phil King at Vanderbilt, Larry put in three seasons in Canada.



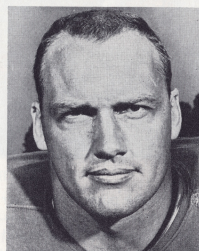
DEL SHOFNER

For years the Giants suffered for lack of deep pass receivers. They remedied this situation radically by obtaining **Del Shofner (85)** from the Rams in exchange for surplus talent. The fleet, rangy Baylor graduate has few equals in shagging long tosses downfield and has dazzling evasive moves on short patterns. In addition, Del is a superior punter and proven defensive back.



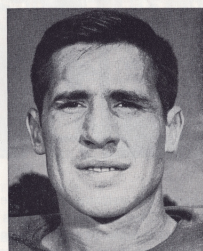
CHARLIE JANERETTE

The Giants believe they have come up with a major new addition in **Charlie Janerette (72)**. They obtained the 255-pound Philadelphian in a pre-season deal with Minnesota, which had acquired him from Los Angeles. A fifth draft choice of the Rams in 1960, Janerette made the team but did not play much. He's slated to see plenty of action with the Giants as a swing tackle. Penn State was Charlie's college.



JACK STROUD

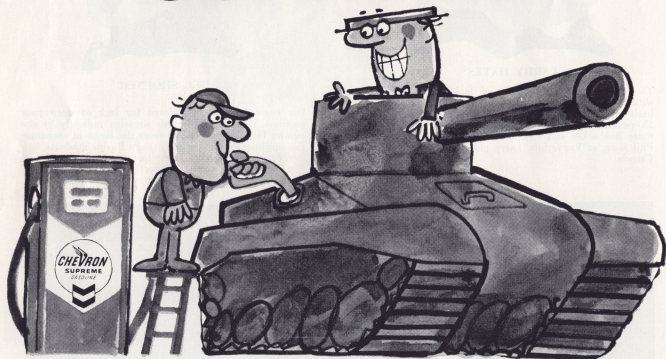
Jack Stroud (66), now in his ninth year with the Giants, has been a mainstay of the offensive line since 1953. There are few better running guards in the business and, although relatively light at 235 pounds, he also does a bang-up job at tackle. Handicapped by knee injuries in 1957 and 1958, Jack made a complete recovery and had peak years in 1959 and 1960. He won All-America rating at Tennessee.



BOB SIMMS

Bob Simms (83), a Rutgers contribution to the Giants, has been cast in a new role this season. Used at offensive end as a 1960 rookie, he has been shifted to linebacker. Six-foot-two, 215 pounds and highly mobile, he has been shaping up well and his new post and figures to see a lot of service at the corners. Bob also is a key member of the various special units. He is a hard-hitting blocker and tackler.

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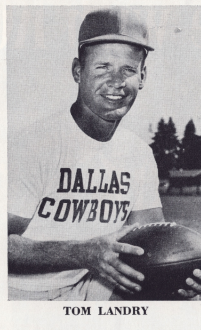
Cowboys Here Next Sunday



BOB LILLY

OLD Buddy Tom Landry will lead his Dallas Cowboys into the Stadium to meet the Giants next Sunday. The squad he'll bring is a lot stronger than the formative group he had in 1960. That is a bit perturbing to the Giants, because last year's Cowboys, who lost their eleven other games, somehow managed at 31-31 tie here.

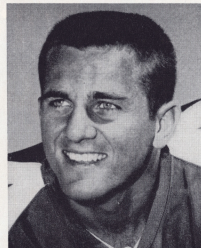
Still with the Cowboys are re-



TOM LANDRY

sourceful Eddie LeBaron, Billy Howton and others of their old pros who harassed the Giants a year ago. However, the sharp 1961 improvement of Landry's team traces to the development and addition of younger players.

Now sharing command of the



DON MEREDITH

attack with LeBaron is rangy, young Don Meredith, S. M. U.'s All-America quarterback of 1959. His cohorts in a strengthened backfield include Don Perkins, Amos Marsh and J. W. Lockett. The defensive unit has been bolstered, too, by the enrollment of Bob Lilly, T. C. U.'s All-America tackle of last year, and Dickie Moegele, one of the best deep defenders in the N. F. L.

COMING GIANT ATTRACTIONS AT STADIUM

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\$5.00

**BOX
SEATS**

\$4.00

**RESERVED
SEATS**

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Bronx, N. Y.
Mon.-Sat. 9:5 P.M.

YANKEE TICKET OFFICE
North Mezzanine
Grand Central Station
Mon.-Fri., 10-6 P.M.; Sat., 10-4

or

DAVEGA STORES
Hackensack—325 Main Street
Newark—110 Market Street

also

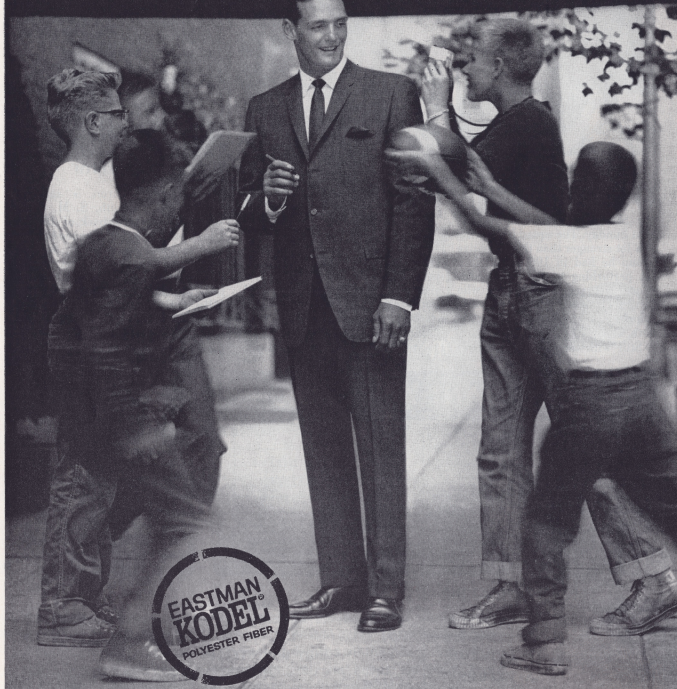
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Kodel is the trademark for Eastman polyester fiber. Only the fiber is made by Eastman, not fabrics or clothing.

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**Headquarters for men's wear
blended with Kodel**

Broadstreet's
10 Men's Stores in New York and Chicago

Giant Close-Ups



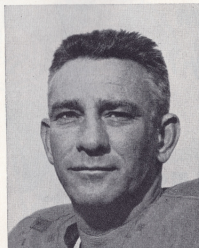
BOB GAITERS

The first player selected by the Giants in last winter's college draft, **Bob Gaiters (35)** has the look of a fellow who is going to make it big as a pro running back. He is one of the fastest Giants and, at 210 pounds, has the power to hit with authority. At New Mexico State last year, Bob led the nation in scoring with 145 points and rushing with 1,338 yards gained, averaging 6.7 yards per try.



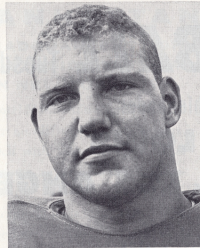
GREG LARSON

Greg Larson (53), who played center on Minnesota's national collegiate champions of 1960, is one of the best-endowed rookie linemen the Giants have signed in years. The 6 foot 3 inch, 235-pound Golden Gopher stood in brilliantly for Ray Wietecha in a couple of pre-season games and more lately has taken over at offensive right tackle. Greg has all the attributes to become an NFL star.



CHARLIE CONERLY

Although at 40, **Charlie Conerly (42)** is the oldest active player in the NFL, his zest for combat remains undiminished. This great, game performer has been the key cog in the Giant attack since 1948. His 1,274 pass completions have been good for 18,854 yards and 166 touchdowns. In addition, his inspirational value has been incalculable. The Ole Man from Ole Miss is one of the all-time greats.



MICKEY WALKER

Another of the rising young players who have given the 1961 Giants a fresh look is **Mickey Walker (64)**. This stalwart rookie from Michigan State has the makings of a crack offensive guard. At 225 pounds, he's a bit light for the position but he minimizes this handicap by his speed and the tigerish intensity with which he carries out his blocking assignments. He was signed as a free agent.



ALEX WEBSTER

One of the brightest Giant developments to date has been the apparent return of **Alex Webster (29)** to his former effectiveness as a running back after two injury-ridden seasons. When sound, Alex has few peers at getting the last inch a play has to offer. He was one of the Giants' prime movers on attack from 1955 through 1958. A North Carolina State product, Webster came to the Giants via Canada.



THIS WEEK'S
SPORTS CALENDAR



HOCKEY TONITE 7 PM

RANGERS vs DETROIT

Wednesday 7:30

RANGERS vs CHICAGO

NEXT SUNDAY • RANGERS vs TORONTO

BASKETBALL Tuesday 7 PM

NBA Doubleheader

KNICKS vs ST LOUIS

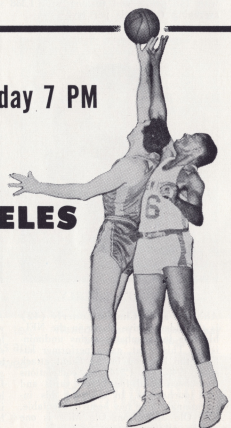
CINCINNATI vs LOS ANGELES

Thursday 7 PM

NBA Doubleheader

KNICKS vs CINCINNATI

SYRACUSE vs ST LOUIS



Giant Jottings

HEAR Ye! Hear Ye! Hear Ye! This is the last call for Giant fans to participate in the Kyle Rote Day and Night festivities next Sunday. Do you want to be represented in the matinee field tribute to the Mighty Mustang? Write, or send your contribution, without delay to: Kyle Rote Day Committee, P. O. Box 44, New York 22, N. Y. Would you like also to attend the Section Five Club dinner dance honoring Rote at the Hotel Biltmore after the game? Write at once to: Harry Bachrach, at The Lambs Club, 130 West 44th Street, New York 26, N. Y. Tickets are \$12.50 per person, including tips and other extras. Get on the stick and help make plans click for a real Giant tribute to a real Giant—Kyle Rote.

ARE YOU LISTENING? . . . To Pat Summerall Mondays thru Saturdays 6:55-7 P.M. on the Columbia Broadcasting System's network Sports Time show, Taking over from Phil Rizzuto, as he did so well last year, Pat will be in this spot until Jan. 7 . . . To



KYLE ROTE

Frank Gifford, now a Giant scout, on WCBS (800 on your dial) Mondays through Fridays at 6:15 to 6:25 P.M. Giff also has two extra weekend shows on WCBS rounding up college and pro football. Jimmy Dolan, a true-blue Giant fan from Manhasset, produces these programs, along with Jerry Coleman's popular weekend shows, on which Giant stars frequently are interviewed. . . . To

Kyle Rote's post-game dressing room shows and daily spots on WNEW (1130 on your dial), the Giant Station, over which Marty Glickman and Joe Hasel, with help from Al DeLoe at the Stadium, bring you play-by-play descriptions of all Giant games.

The fabulous Hempstead High School Band, a perennial favorite of Giant fans, will put on its 1961 spectacular between halves today. This 200-member Long Island unit, meticulously drilled by William B. Strickland, Hempstead High's director of music, is one of the finest organizations of its kind in the nation. . . . The Polo Grounds lots (one stop from the Stadium on the IND subway) provide convenient auxiliary parking space for Giant fans interested in making a quick getaway. . . . Ken Kavanaugh probably is the best-read coach in football. The end coach of the Giants commutes from Philadelphia to New York daily during the football season. This Spartan regimen gives him five hours a day to read.



Express Subway Trains Speed You to Yankee Stadium from the Private Subway Entrance of the Hotel Manhattan
ERWIN O. SCHEL, Manager
CHARLES J. BORGES, Sports Representative

HOTEL MANHATTAN

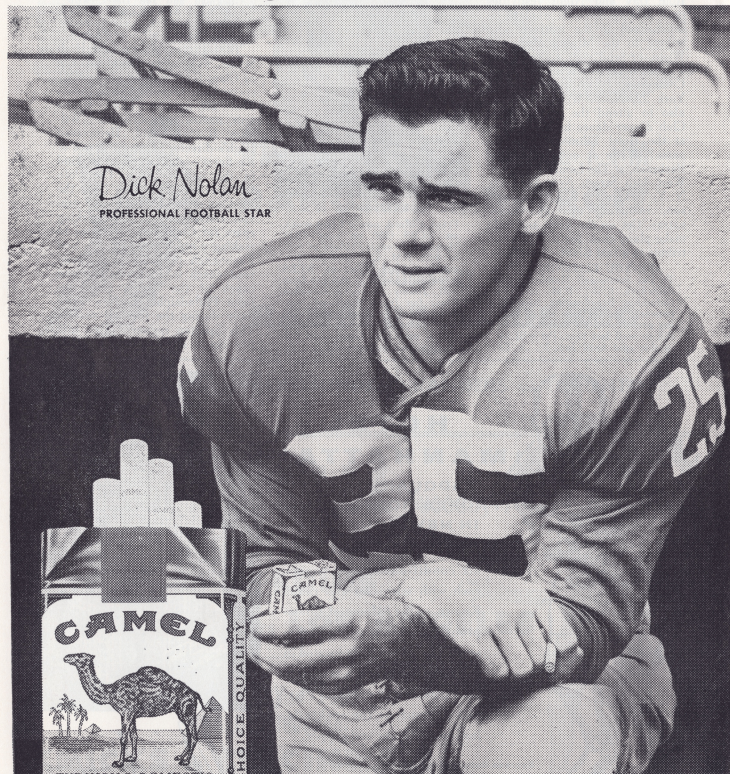
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Hotel Manhattan offers 1400 new air conditioned guest rooms, each with television and radio. Known as the "Home of Champions," this magnificent skyscraper hotel is ideally located in the heart of Times Square. Meet your friends at the popular Playbill Restaurant for cocktails, luncheon, dinner and supper.

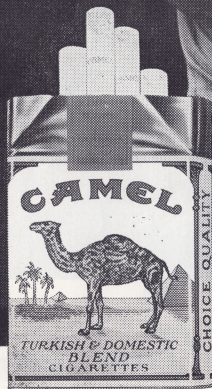


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Series Review

THIS will be the eleventh meeting between the Giants and the Rams. The Rams have a decisive edge in the series, having scored seven victories, as against three for the Giants.

The rivalry began in 1938, when the Rams still were located in Cleveland. The Giants won the opening contest, 28-0, but the Rams were triumphant in three of their next four visits to the Polo Grounds. They won 13-0 in 1940 and, after a 49-14 Giant victory in 1941, repeated 21-17 and 31-21 in 1945 and 1946. Old-line Giant fans undoubtedly will recall how Bob Waterfield, now the coach of the Rams, harried the New Yorkers with his deceptive bootleg runs, as well as with his passing, punting and place-kicking.

In 1947, the Giants paid their first visit to Los Angeles, to where the Rams had moved in 1946. The New Yorkers lost again, 34-10. Three more Ram victories followed (52-37 here in 1948, 21-7 at Los Angeles in 1953 and 17-16 here in 1954)

before the Giants finally snapped their six-game streak, 23-21, at Los Angeles in 1959.

The complete series record:

1938—h Rams 28, Rams 0	1947—Rams 34, Giants 10
1940—h Ram 13, Giants 0	1948—h Rams 52, Giants 37
1941—h Giants 49, Ram 14	1953—Rams 21, Giants 7
1945—h Rams 21, Giants 17	1954—h Rams 17, Giants 16
1946—h Rams 31, Giants 21	1959—Giants 23, Rams 21

GIANTS vs. ALL OPPONENTS

Opponent	W.	L.	T.	Pts.	Opp. Pts.
Baltimore Colts	2	3	0	88	102
Chicago Bears	14	20	2	451	554
Cleveland Browns	11	12	1	389	430
Dallas Cowboys	1	0	1	62	41
Detroit Lions	5	8	1	177	285
Green Bay Packers	15	14	2	425	396
Los Angeles Rams	3	7	0	258	224
Philadelphia Eagles	33	20	1	1011	838
Pittsburgh Steelers	30	19	2	925	726
St. Louis Cardinals	30	10	0	924	424
San Francisco 49ers	3	1	0	99	81
Washington Redskins	32	16	2	1027	799

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Rich Rapid-Shave lather is super-moisturized with 17 separate beard-softening ingredients that start to work on contact.

Rapid-Shave sets you up for a fast shave... a smooth shave... a comfortable shave from start to finish.



**MAKE IT FAST AND MAKE IT SMOOTH—
USE RAPID-SHAVE IN THE MORNING!**

Giant Statistics

FIVE-GAME TEAM RECORD

GIANTS	OPPONENTS
37 First downs, rushing	26
55 First downs, passing	30
4 First downs, penalty	6
96 Total first downs	62
1,450 Total yards gained	1,127
645 Yards gained, rushing	549
805 Yards gained, passing	578
159 Number of rushes	146
164 Number of passes	122
80 Passes completed	53
11 Passes had intercepted	11
45.1 Punting average	43.0
20 Punt return	12
5.0 Punt return average	5.6
13 Kick-Offs returned	18
21.8 Kick-Off return average	21.3
17 Penalties	24
180 Yards penalized	254
14 Fumbles lost	11

INDIVIDUAL STATISTICS

PASSING									
	Att.	Comp.	Int.	Yds.	L.G.	TDs.	Pct.		
Title	95	54	6	660	44	5	568		
Conerly	58	23	5	244	48	2	397		

SCORING

	T.D.R.	T.D.P.	TDs.	PAT	FG	Pts.
Summerall	0	0	0	13-13	5-13	28
Shofner	0	3	3	0	0	18
Morrison	1	1	2	0	0	12
Webster	1	1	2	0	0	12
Rote	0	2	2	0	0	12
Title	1	0	1	0	0	6
Barnes	1	0	1	0	0	6
Hayes	1	0	1	0	0	6
Huff	1	0	1	0	0	6

RUSHING

	Att.	Yds.	L.G.	Avg.
Webster	61	304	59	5.0
Gaiters	42	216	29	5.0
Wells	8	31	13	3.9
Morrison	29	25	9	0.9
Conerly	9	21	7	2.3
Title	7	17	15	2.4

PUNT RETURNS

	No.	Yds.	L.G.
Stitts	11	58	12
Wells	7	42	13
Morrison	1	0	0
Webb	1	0	0

INTERCEPTIONS

	No.	Yds.	L.G.
Barnes	4	120	102
Lynch	4	48	36
Livingston	2	0	0
Patton	1	25	25

RECEIVING

	P.C.	Yds.	L.G.	TDs.
Shofner	25	347	44	3
Rote	21	307	48	2
Walton	14	205	37	0
Mor'son	11	67	16	1
Webster	5	9	14	1
Gaiters	4	10	9	0
Hall	1	2	2	0

KICK-OFF RETURNS

	No.	Yds.	L.G.
Gaiters	4	104	37
Stitts	4	87	30
Wells	4	72	21
Morrison	1	21	21

PUNTING

	No.	Avg.	Lgst.
Chandler	27	45.1	66

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WNEW RADIO

1130 KC/102.7 FM / A METROPOLITAN BROADCASTING STATION



Giants on Offense

R. H. ROTE (44)	F. B. WEBSTER (29)	Q. B. TITTLE (14)
R. E. WALTON (80)	R. T. LARSON (53)	C. STROUD (66)
	WIEFTECHA (55)	D. E. DESS (62)

Rams on Defense

L. E. BAKER (74)	L. T. HENRY (67)	M. L. B. RICHTER (48)
L. W. MEADOR (21)	L. L. B. PARDEE (32)	R. S. THOMAS (35)
	L. S. BRITT (17)	R. T. LOVETRE (76)

KICK-OFF 2:05 P.M.

L. H. GAITERS (35)	R. H. MATSON (33)	F. B. WILSON (24)
L. E. SHORNER (85)	R. E. PHILLIPS (82)	R. G. SCIBELLI (71)
L. T. BROWN (79)	R. T. VARRICHIONE (70)	C. HUNTER (56)

Rams on Offense

Q. B. BRATKOWSKI (12)	L. H. ARNETT (26)	L. E. DALE (81)
L. G. HORD (64)	L. T. BOEKE (78)	

Giants on Defense

K. I. GRIER (76)	R. E. ROBUSTELLI (81)	R. H. LYNCH (22)
	R. L. B. SCOTT (82)	

NEW YORK GIANTS ROSTER

No.	Name	Position	Weight	Height	Age	College
11	Grosscup, Lee	QB	185	6-01	24	Utah
12	Hall, Pete	OE	200	6-03	23	Marquette
14	Tittle, Y. A.	QB	195	6-01	34	Louisiana State
20	Patton, Jim	DHB	185	5-10	29	Mississippi
21	Webb, Allan	D-OHB	180	5-10	27	Arnold
22	Lynch, Dick	DHB	200	6-01	25	Notre Dame
25	Nolan, Dick	DHB	185	6-01	29	Maryland
28	Wells, Joel	OHB	198	6-01	26	Clemson
29	Webster, Alex	OHB	220	6-03	30	North Carolina State
34	Chandler, Don	K-HB	205	6-02	26	Florida
35	Galters, Bob	OHB	215	5-11	23	New Mexico State
40	Morrison, Joe	OHB	212	6-01	23	Cincinnati
42	Conerly, Charlie	QB	185	6-01	40	Mississippi
44	Rote, Kyle	OE	200	6-01	34	Southern Methodist
48	Stits, Bill	D-OHB	190	6-00	29	U. C. L. A.
49	Barnes, Erich	DHB	198	6-03	26	Purdue
52	Hayes, Larry	LB	230	6-03	26	Vanderbilt
53	Larson, Greg	OT	240	6-02	22	Minnesota
55	Wieftecha, Ray	C	230	6-01	32	Northwestern
61	Smith, Zeke	OG-LB	235	6-02	25	Auburn
62	Dess, Darrell	OG	245	6-00	26	North Carolina State
64	Walker, Mickey	OG	225	6-00	22	Michigan State
66	Stroud, Jack	OG	255	6-01	32	Tennessee
70	Huff, Sam	LB	230	6-01	26	West Virginia
72	Janerette, Charlie	OT	250	6-03	22	Penn. State
75	Katcavage, Jim	DE	240	6-03	26	Dayton
76	Grier, Roosevelt	DT	290	6-05	28	Penn. State
77	Modelewski, Dick	DT	260	6-00	30	Maryland
79	Brown, Roosevelt	OT	255	6-03	28	Morgan State
80	Walton, Joe	OE	205	5-11	25	Pittsburgh
81	Robustelli, Andy	DE	230	6-01	23	Arnold College
82	Scott, Tom	LB	220	6-02	31	Virginia
83	Simms, Bob	LB	225	6-01	23	Rutgers
85	Shofner, Del	OE	185	6-03	26	Baylor
88	Summerall, Pat	K-OE	220	6-04	31	Arkansas
89	Livingston, Cliff	LB	215	6-03	30	U. C. L. A.

Yrs. Pro.

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GIANT SPECIALISTS

PAT, FG and Kick-Offs—Summerall (88),
Chandler (34).
Punting—Chandler (34), Shofner (85).
Holding for PAT, FG—Conerly (42),
Grosscup (11).
Kick Returns—Stits (48), Galters (35)

OFFICIALS

Referee

(35) Arthur I. McNally, Temple

Umpire

(57) Joseph Connell, Pittsburgh

Head Linesman

(31) Charles F. Berry, Lafayette

Back Judge

(25) Thomas Kelleher, Holy Cross

Field Judge

(59) Don Looney, Texas Christian

RAM SPECIALISTS

Punting—Bratkowski (12)
PAT, FG and Kick-Offs—Villanueva (11),
Richter (48)
Holding for PAT, FG—Bratkowski (12),
Ryan (15)
Kick Returns—Arnett (26), Bass (22),
Wilson (24), Atkins (27)

LOS ANGELES RAMS ROSTER

No.	Name	Position	Weight	Height	Age	College	Yrs. Pro.
11	Villanueva, Danny	K	200	5-11	23	New Mexico State	2
12	Bratkowski, Zeke	QB	203	6-03	29	Georgia	6
15	Ryan, Frank	QB	200	6-03	25	Rice	4
17	Britt, Charley	DHB	182	6-02	23	Georgia	2
21	Meador, Ed	DHB	185	5-11	24	Arkansas Tech	3
22	Bass, Dick	OHB	200	5-10	24	C. O. P.	2
24	Wilson, Tom	FB	204	6-00	28	No College	6
25	Allen, Duane	OE	210	6-04	23	Santa Ana J. C.	1
26	Arnett, Jon	OHB	194	5-11	26	U. S. C.	5
27	Atkins, Pervis	OHB	195	6-01	25	New Mexico State	1
32	Pardee, Jack	LB	225	6-02	25	Texas A & M	5
33	Matson, Ollie	OHB	210	6-02	31	San Francisco U.	9
34	Marconi, Joe	FB	225	6-02	27	West Virginia	6
35	Thomas, Clemond	DHB	192	6-02	25	Oklahoma	4
41	Crow, London	DHB	200	6-01	28	U. S. C.	7
43	Coyile, Ross	DHB	195	6-02	25	Oklahoma	1
48	Richter, Les	LB	235	6-03	30	California	8
56	Hunter, Art	C	248	6-04	28	Notre Dame	7
57	Jobko, Bill	LB	220	6-02	25	Ohio State	4
62	Hector, Willie	OT	220	6-02	21	C. O. P.	1
64	Hord, Ray	OG	250	6-04	26	Duke	2
67	Henry, Urban	DT	265	6-04	26	Georgia Tech	1
70	Varrichione, Frank	OT	235	6-02	29	Notre Dame	7
71	Scibelli, Joe	OT	250	6-01	22	Notre Dame	1
73	Cowan, Charles	OG	255	6-04	23	Highlands	1
74	Baker, John	DE	275	6-06	26	North Carolina C.	4
75	Jones, David	OT	240	6-05	22	So. Carolina St.-Miss. Voca.	1
76	LoVetere, John	DT	280	6-04	25	Compton J. C.	4
77	Strugar, George	DT	258	6-05	26	Washington	5
78	Boeke, Jim	OT	245	6-05	23	Heidelberg	2
81	Dale, Carroll	OE	195	6-01	23	V. P. I.	2
82	Phillips, Jim	OE	198	6-01	25	Auburn	4
83	Kimbrough, Elbert	DHB	195	5-11	22	Northwestern	1
84	Long, Bob	LB	235	6-04	27	U. C. L. A.	7
85	Lundy, Lamar	DE	235	6-07	26	Purdue	5
86	McKeever, Marlin	LB	230	6-01	22	U. S. C.	1

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Annual cost only \$4.25 per annum per \$100 of loan (deducted in advance)				
AMOUNT OF LOAN	AMOUNT YOU RECEIVE	NUMBER OF MONTHS	YOU REPAY MONTHLY	
\$1,440	\$1,378.80	12	\$120	
	1,317.60	24	60	
	1,256.40	36	40	
2,160	2,068.20	12	\$180	
	1,976.40	24	90	
	1,884.00	36	60	
3,240	3,102.30	12	\$270	
	2,964.60	24	135	
	2,826.90	36	90	

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New York Trust Company
The New York Bank with the hometown touch

Looking Over: The Rams

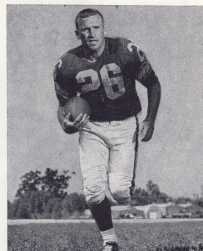
UNDER the coaching direction of Bob Waterfield, their great quarterback of a decade ago, the Rams have begun to climb back up the National Football League ladder, from whose top rungs they fell, with a 2-10 thud, in 1959.

With a big assist from rookie players, rookie coach Waterfield boosted the Los Angeles entry to a 4-7-1 record last season. With aid from another bumper crop of newcomers, Bob is confident that his 1961 squad will register further progress toward respectability.

It would be gilding the picture to describe the current Rams as one of the top N. F. L. powers but they definitely qualify as a rising force. With ten rookies and six pro sophomores on their roster, they have one of the youngest squads in the league.

These bright new faces are beginning to make their presence felt—two rookies and four second-year men customarily start on the two Ram platoons. However, until the rest of the wunderkind are ready to step out on their own, a surviving crops of solid old pros carries the brunt of the burden.

Traditionally explosive on attack, the Rams have half-a-dozen



JON ARNETT

running backs who possess the speed and elusiveness to go all the way. Foremost among them is Jon Arnett, one of football's most exciting open field runners—from scrimmage, on the receiving end of passes, and on kick returns.

As running-mates in the starting backfield, Arnett has quick-hitting Tom Wilson, who operates from fullback, and fleet Ollie Matson, stationed on the wing or in the slot in the revised Ram attack.

Behind this high-gear trio, there's a full set of capable replacements. Dick Bass supports Arnett, the rookie Pervis Atkins understudies Matson and bruising Joe Marconi backs up Wilson.

Zeke Bratkowski, obtained from the Bears in the deal that shipped Billy Wade to Chicago, is the No. 1 quarterback, with Frank Ryan in reserve, Bratkowski, a rubber-armed thrower who specializes in the long ball, has swift receivers in Jim (Red) Phillips, Carroll Dale and Duane Allen, a 6 foot 4 inch rookie jumping jack from Santa Ana J. C.

The Rams think so highly of these flankers that they made the brilliant Del Shofner available to

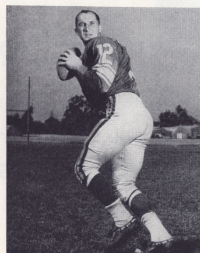
the Giants in exchange for a future draft pick shortly before the season started.

Art Hunter, at center, and Frank Varrichione, at right tackle, are the experienced anchors of an improving offensive line that includes two second-year pros—Jim Boeke and Roy Hord—on the left side and a rookie—Joe Scibelli—at right guard.

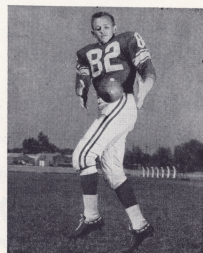
The defense, a perennial Los Angeles weakness even in the Rams' heydays, has been strikingly improved. The most notable advance has been made in the deep secondary. It now presents Eddie Meador and Lindon Crow, ex-Giant, on the wings and Charlie Britt and Clendon Thomas at the twin safety posts.

A beefy rushline deploys John Baker (275), rookie Urban Henry (265), John LoVetere (280) and Lamar Lundy (6-7 and 235) from left to right. Les Richter leads a hard-hitting line-backing crew that has profited by the enlistment of Marlin McKeever, the U. S. C. All-America, currently injured.

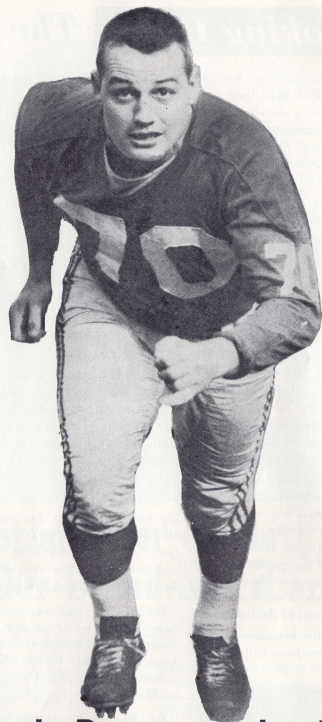
This is an up-and-coming Los Angeles team. The Giants could be in for real trouble today.



ZEKE BRATKOWSKI



JIM (RED) PHILLIPS



How Does It Look Down on the Field?

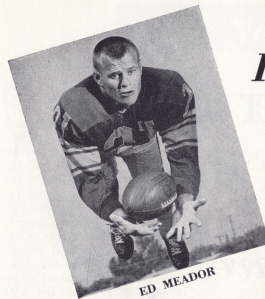
SAM HUFF

... analyzes today's game from the player's point of view. What were the key plays? What worked for the Giants? Who played a particularly good game?

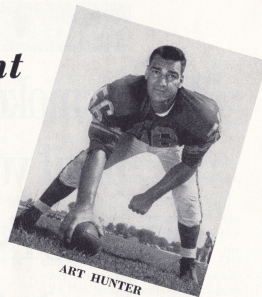
Why did Sam set up the defenses the way he did? **Read Sam Huff's**

Analysis — EXCLUSIVE in Tomorrow's JOURNAL-AMERICAN

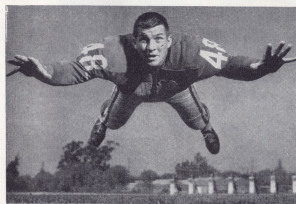
Rampant Rams



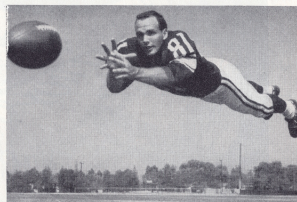
ED MEADOR



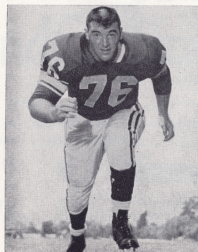
ART HUNTER



LES RICHTER



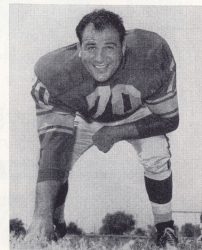
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JOHN LOVETERE



OLLIE MATSON



FRANK VARRICHIONE

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Pure, Safe Filter Material Woven By Special Process. This remarkable filter starts with the same straight filter strands [diagram of straight strands] as most good filters—then Viceroys weaves them by a special process into the amazing Deep-Weave Filter. [diagram of woven filter] The Deep-Weave Filter weaves and reweaves the smoke—sends every puff deep through the filter to give you wonderful smoothness of taste [diagram of smoke passing through filter] a taste that's never rough, never raw! This is the filter you can trust to give you good taste—the perfect filter to go with Viceroys' deep-cured blend. [diagram of cigarette] That's why Viceroys tastes better than ever before! Don't smoke another cigarette until you learn what Viceroys can do for your smoking pleasure!

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NFL News and Notes

WITH total attendance running better than 300,000 for each of the seven-game Sunday schedule to date, the National Football League seems certain to break all previous turnstile marks. . . . Rookie quarterbacks—such as Bill Kilmer of San Francisco, Norman Snead of Washington, Francis Tarkenton of Minnesota and Sam Echeverry, the vintage newcomer to St. Louis—are having quite a fling. Add such newly-installed regulars as Sonny Jurgensen of Philadelphia and Don Meredith of Dallas and such transfers as Y. A. Tittle of the Giants, Zeke Bratkowski of Los Angeles and Billy Wade of Chicago and you have the biggest turnover at this key position in years.

Top NFL individual performances through the games of Oct. 8: Longest scrimmage run, 58 yards, by Alex Webster of the Giants vs. Pittsburgh; longest passing gain, 98 yards, Billy Wade to John Farrington of Chicago vs. Detroit; most points in a game,

33, by Paul Hornung of Green Bay vs. Baltimore; longest punt, 71 yards from the scrimmage line, by Bobby Joe Green of Pittsburgh vs. the Giants; longest punt return, 72 yards, by Willie Wood of Green Bay vs. Baltimore; longest kick-off return, 105 yards, by Tim

Brown of Philadelphia vs. Cleveland; longest pass interception return, 50 yards, by Don Bishop of Dallas vs. Cleveland. (Ed. Note: Erich Barnes of the Giants, topped Bishop's mark by 52 yards at Dallas last Sunday.)

Recommended Reading: Vince Lombardi's cogent explanation, with Tim Cohane's collaboration, in the latest issue of Look Magazine on "Why The Pro Play Better Football." Vince cites five basic reasons in support of the title theme, as follows: (1) The pros are bigger and just as quick.

(2) Pro rules permit two platoons—specialized units for offense and defense. (3) Football is the pro's business, so he gives it full-time concentration. (4) His playing time is not restricted to three varsity seasons. (5) The National Football League draft selects the best of the annual college crop. From this take-off point, Lombardi preaches a powerful sermon on why there's no football like NFL pro football.

NATIONAL LEAGUE LEADERS

RUSHING

1. Taylor, Green Bay	81 for 518 yds.
2. Brown, Cleveland	96 for 387 yds.
3. Piatrosante, Detroit	72 for 375 yds.

PASSING

1. Plum, Cleveland	75 of 131 for 934 yds.
2. Jurgensen, Philadelphia	74 of 135 for 1134 yds.
3. Starr, Green Bay	66 of 107 for 874 yds.

RECEIVING

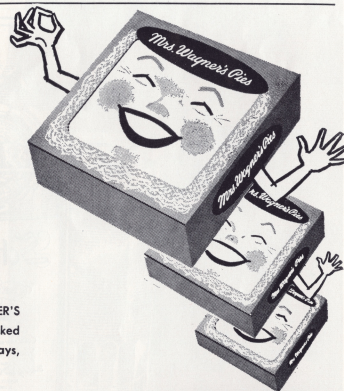
1. SHOFRER, NEW YORK	25 for 347 yds.
2. McDonald, Philadelphia	24 for 342 yds.
3. Phillips, Los Angeles	22 for 389 yds.

SCORING

1. Hornung, Green Bay	77 pts.
2. Kilmer, San Francisco	48 pts.
3. Moore, Baltimore	48 pts.

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and at Home

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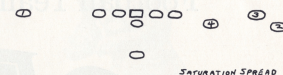
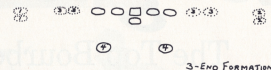
IT had been Coach Allie Sherman's intention to have the Giants attack this year from a new slot-wing "inside" formation that he worked long and hard to devise last winter. Alas! A rash of backfield injuries made it necessary to junk this master plan—or at least hold it in abeyance.

Long in pass-receivers, if short of running backs, Sherman hastily switched to alignments designed to make the most of the talent at his disposal. As you probably have noted on television, the Giants have been attacking mainly from a "three-end" formation, varying it occasionally with what might be described as a "saturation spread."

To help you get oriented, these formations are diagrammed in the adjacent column.

In the three-end formation, Del Shofner (1) and Kyle Rote (2) are flanked wide on opposite sides—on the line, or off it, depending on which side the third end, Joe Walton (3) lines up. The outside man on Walton's side has to drop back, or Joe, being flanked by another lineman, wouldn't qualify as an eligible receiver. Basically, three-man patterns are run off this formation, with the two deep backs held in the block. But the halfback, usually Joe Morrison (4), stationed opposite Walton, can swing out as an extra receiver.

In the saturation spread, which provides for four-man patterns, only the fullback (Alex Webster) is held in back of the ball. Halfback Morrison (4)



moves up into a slot position, off the line. On the same side, Walton (3) moves out wide, with Rote (2) winging him.

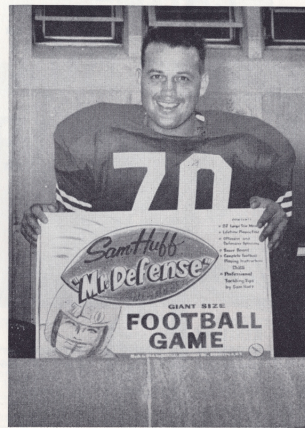
Setting out three eligibles on one side creates the saturation—of the defensive left zone. At the same time, it also virtually assures that Shofner (1), alone on the left flank, will have a man-on-man opportunity to break loose.

If the defense wants to double-team Del against this set-up, it can do so only by detaching the right-side linebacker. That cuts down on red-dogging firepower and also makes it unwise to have the right-side rushers pile in too hard, because, with close linebacking support removed, they would be vulnerable to a quick fullback sweep or quarterback roll-out. Is everything clear?

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- IN THE EVENT YOUR FAVORITE STORE IS TEMPORARILY OUT OF "MR. DEFENSE" PLEASE MAIL \$8.00 TO BOX 35, BROOKLYN 11, N. Y. AND THE GAME WILL BE MAILED TO YOU POSTPAID.

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MADE BY CARDINAL INDUSTRIES, BROOKLYN 11, N. Y.

League Leaders!

The Top Bourbon... Like the Top Football Team... has Quality!

J.W. DANT
WORLD'S
LARGEST SELLING
BONDED
BOURBON



Take your choice of the two Kentucky favorites—Dant 100 Proof Bottled in Bond or J. W. Dant 86 Proof... its mild, light, lower-priced partner.

1961 NATIONAL LEAGUE LEADERS

Rushing.....	Taylor, Green Bay, 81-518 yds.
Passing.....	Plum, Cleveland, 75 of 131-934 yds.
Receiving.....	Shofner, New York, 25 for 347 yds.
Scoring.....	Hornung, Green Bay, 77 pts.
Punting.....	Lary, Detroit, 47.7 avg.
Punt Returns.....	Wood, Green Bay, 7-176 yds.
Kick-Off Returns.....	Brown, Philadelphia, 11-394 yds.
Interceptions.....	Sample, Pittsburgh, 7-136 yds.



BOTH KENTUCKY STRAIGHT BOURBON WHISKY • 86 AND 100 PROOF • DANT DISTILLERY CO., DANT, KY.

Giant Close-Ups



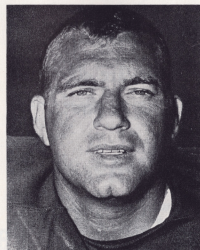
BILL STITS

Bill Stits (48), a nine-year pro from U. C. L. A., is one of those adaptable fellows without whom a 36-man NFL squad would be hard put. Formerly with the Lions, Forty-Niners and Redskins, Bill was signed as a free agent in 1959. He has made himself valuable as a spare defensive back, kick returner and emergency offensive end. He ran back 20 kick-offs for 486 yards and 18 punts for 166 yards last season.



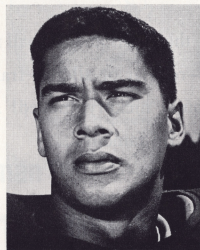
JOEL WELLS

Mindful of the success they have had with Alex Webster, the Giants reached North of the Border again last winter to enlist another vaunted Canadian League running back. That's **Joel Wells (28)**, a husky 200-pounder who starred three years for the Montreal Alouettes. A Clemson graduate, Wells was a No. 2 draft choice of the Packers in 1957. Joel looks to have the stuff to make it in the NFL.



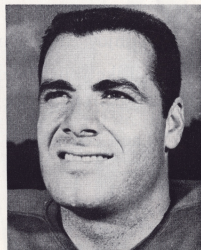
ZEKE SMITH

Zeke Smith (61), obtained from the Vikings in the big deal that sent Bob Schnelker, Mel Triplett and Bob Schmidt to Minnesota, rates high in the Giants' future line plans. The husky 230-pound pro sophomore, an All-America guard at Auburn in 1958-59, is being groomed for duty as a spare running guard. He also is serviceable at linebacker. Zeke has everything it takes to be a smashing success at either spot.



PETE HALL

Technically, Pete Hall (12) is a rookie, this being the first year the Giants have carried him on their in-season roster. Actually, Pete appeared on the scene last year and was carried on the Giants' 1960 "taxi" squad. A quarterback at Marquette, Hall was converted to an offensive end this summer. It was an inspired shift. The position suits him and vice versa. He's tall, fast and has good hands.



JOE WALTON

Joe Walton (80) is another of the spotlight players the Giants have added to their roster since last season. An All-America at Pitt in 1956, he was a first-string offensive end for the Redskins for three seasons. He has moved into the Giant line-up at right end, where he provides solid blocking and sure-handed pass receiving. Joe isn't too fast but has good moves that get him loose.



"THESE FRANKFURTS ARE HICKORY SMOKED!"

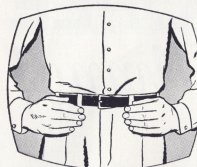
Enjoy 'em at home, the circus, the football field, *everywhere!*
Take your choice—regular or all-beef franks—both are *all meat!* Both deliciously hickory-smoked! Available in jars and cellophane, too. By famous...

Stahl-Meyer

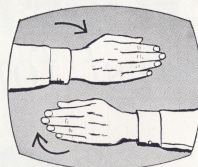


FAMOUS FERRIS HICKORY SMOKED CANNED HAM AND FERRIS BACON ARE TWO MORE FINE PRODUCTS MANUFACTURED AND KITCHEN TESTED BY STAHL-MEYER INC.

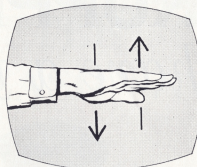
DO YOU KNOW YOUR SIGNS?



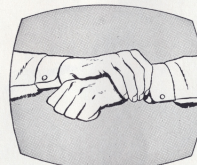
Arms akimbo signal flashed to indicate team off-side.



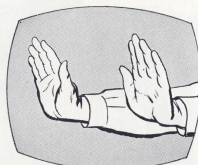
Signal used for illegal position or procedure.



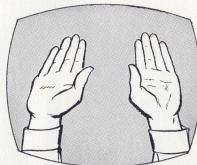
Official indicates player is charged with personal foul.



This signal means illegal use of hands or arms.



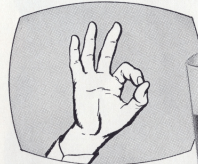
Signal for forward pass or kick catching interference.



Familiar signal for touch-down or field goal.



Team — or official — calls for time out.



Fan calls for Ballantine beer—the 'crisp' refresher!

Ask the man for Ballantine beer

SEE WHY OVER 5 MILLION GLASSES ARE ENJOYED EVERY DAY BY PEOPLE WHO KNOW QUALITY WHEN THEY TASTE IT!

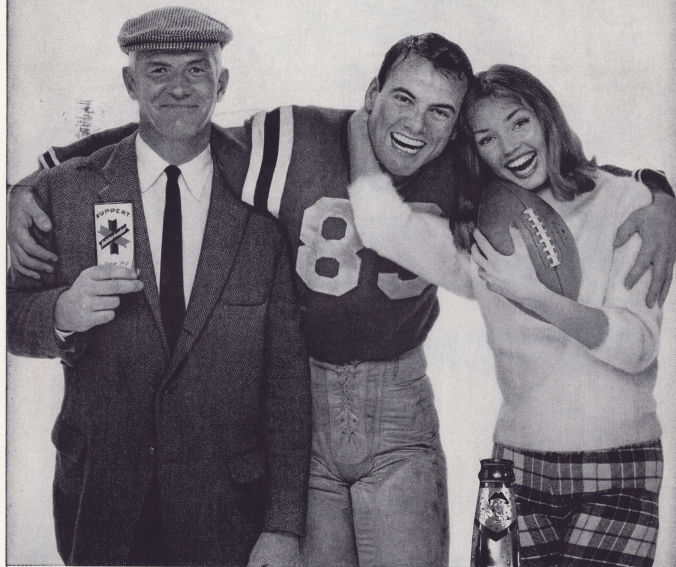


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have a *thirst* for living!



A *thirst* for living means a *taste* for Ruppert! Ruppert is the light lively beer for people who live livelier lives. Four generations of the Ruppert family have seen to it *personally* that Ruppert has the finest flavor your money can buy. So live a little! Open up a Ruppert and swallow deep.

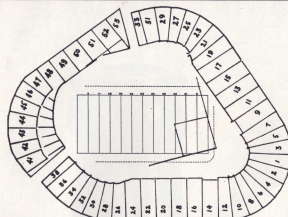
Have a Ruppert! Brewed since 1867 by four generations of the Ruppert family!



Bright
new
label...
same
fine
Ruppert!

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Yankee Stadium Services & Facilities



LOST AND FOUND—Direct inquiries and reports to Jack White, the Stadium Superintendent. Any attendant will direct you to his office.

REST ROOMS—Men: Gate 2, Press Gate, Stadium Club (lower, upper), Gate 6; Lower Sections 34, 8, 6, 15, 21, 27; Mezzanine Sections 27, 15, 5, 18, 28; Upper Sections 34, 20, 6, 15, 21; Bleacher Sections 43, 47, 52. Women: Gate 2, Gate 4, Stadium Club (lower, upper), Gate 6; Lower Sections 28, 20, 5, 15, 27; Mezzanine Sections 21, 15, 6, 18, 34; Upper Sections 28, 20, 5, 15, 29; Bleacher Sections 47, 52.

PUBLIC TELEPHONES—Gate 2, Gate 4, Press Gate, Stadium Club (lower, upper), Gate 6, Lower Sections 24, 14, 12, 11, 17, 27; Mezzanine Sections 27, 17, 7, 8, 22; Upper Sections 34, 20, 12, 8, 9, 19, 27; Bleacher Sections 41, 49, 51.

PARKING AREAS

YANKEE LOTS

South side 157th St., Ruppert Pl. to Cromwell Ave. between Cromwell and River Aves., on 153rd St. 163rd to 164th Sts., between River and Gerard Aves. 151st St. and River Ave., opposite Bronx County Jail.

PRIVATELY-OWNED LOTS

West side Ruppert Pl., between 157th and 158th Sts. West side River Ave., between 151st and 153rd Sts. West side River Ave. and 157th St. East side River Ave., North of 153rd St. East side River Ave., North of 151st St. East side River Ave., 164th to 165th Sts. East side River Ave., South of 162nd St. Farmer's Square—Cromwell Ave., Roadway, and West of 151st St. Viaduct, opposite Bronx County Jail. East 168th St. and River Ave.

GARAGES

Cromwell Ave. and 157th St. East side of River Ave., South side of 158th St. East side of River Ave., North side of 157th St. East side of River Ave., South side of 157th St. North side of 158th St., between River and Gerard Aves. East side of River Ave., South of 162nd St.

Also, the Polo Grounds lot again will be in service for all Giant games at the Stadium.

SOUVENIR PRICE LIST

PICTURES (12 Players)	 25
PAST AND PRESENT PICTURES (36 Players)	 50
PENNANT (Large)	 1.00
LUCKY MASCOT (Action Doll)	 1.00
KNITTED HAT (Colors)	 1.50
OFFICIAL TYPE HELMET (All Sizes)	 5.00

Souvenir Stands located at Gates 2, 4, 6; Lower Sections 7, 14; Bleacher Sections 43, 50.

These items also are available by mail from Harry M. Stevens, Inc., Souvenir Department, Yankee Stadium, Bronx 51, N. Y.

SEASON AFTER SEASON...



"Ahh...
So Pure!"

She's New York's
Best Girl!

White Rock
for sparkling fine beverages

The White Rock Girl stays so popular because the brand she represents satisfies so completely! Thanks to *Superior carbonation*, a White Rock drink keeps sparkling from the first pour to the last sip. So for a livelier drink every time, don't just mix it... *White Rock it!*



Spectating is more sparkling ...with Canada Dry Ginger Ale...

So is socializing after the game
with Canada Dry Ginger Ale
in your tall drinks.



NFL Officials' Signals



Offside



Crawling, Pushing,
Helping Runner



Illegal Motion



Illegal Pass



Unsportsmanlike
Conduct



Pass Interference



Holding, Illegal
Use of Hands



Personal Foul
(indication of
offense follows)



Delay of Game,
Excess Time-Out



Touchdown, Field
Goal, Extra Point



Safety



Loss of Down



Penalty Declined,
Incomplete Pass,
Missed Goal



First Down



Dead Ball



No Time-Out or
Time In with Whistle



Time-Out

Enjoy MELROSE Whiskey Born Great!



"A Toast to Greatness"

There's royal pleasure for you in Melrose... an incredibly smooth blend selected from our treasured reserves. Rich and mellow—yet light and appealing. Tonight, make yours MELROSE—the toast to greatness.



SUPERLATIVE BLENDED WHISKY, 86 PROOF, 65% GRAIN NEUTRAL SPIRITS, MELROSE DISTILLERS CO., NEW YORK, N. Y.

NFL Pairings and Results

Home Team NEW YORK		Visiting Team LOS ANGELES	
Won 4, Lost 1		Won 1, Lost 4	
10—at St. Louis	21	24—at Baltimore	27
17—at Pittsburgh	14	17—Chicago	21
24—at Washington	21	24—Pittsburgh	14
31—at St. Louis	9	0—at San Francisco	35
31—at Dallas	10	13—at Detroit	14
—at Los Angeles	—	—at New York	—
—at Dallas	—	—at Detroit	—
—at Washington	—	—at Minnesota	—
—at Philadelphia	—	—at San Francisco	—
—at Pittsburgh	—	—at Green Bay	—
—at Cleveland	—	—at Chicago	—
—at Green Bay of Milw.	—	—at Minnesota	—
—at Philadelphia	—	—at Baltimore	—
—at Cleveland	—	—at Green Bay	—
106	75 78	111	93
PITTSBURGH		CLEVELAND	
Won 1, Lost 4		Won 3, Lost 2	
24—at Dallas	27	20—at Philadelphia	27
14—New York	17	20—at St. Louis	17
14—at Los Angeles	24	20—Dallas	7
16—at Philadelphia	21	31—Washington	7
20—Washington	0	17—Green Bay	49
—at Cleveland	—	—at Pittsburgh	—
—at San Francisco	—	—at St. Louis	—
—at Cleveland	—	—at Pittsburgh	—
—at Dallas	—	—at Washington	—
—at New York	—	—at Philadelphia	—
—at St. Louis	—	—at New York	—
—at Philadelphia	—	—at Dallas	—
—at Washington	—	—at Chicago	—
—at St. Louis	—	—at New York	—
88	89 113	107	64
WASHINGTON		ST. LOUIS	
Won 0, Lost 5		Won 2, Lost 3	
3—at San Francisco	35	21—at New York	10
7—at Philadelphia	14	17—at Cleveland	20
21—New York	24	30—at Philadelphia	27
7—at Cleveland	31	9—New York	24
0—at Pittsburgh	20	7—Philadelphia	20
—at St. Louis	—	—at Washington	—
—at Philadelphia	—	—at Dallas	—
—at New York	—	—at Dallas	—
—at Cleveland	—	—at Detroit	—
—at Dallas	—	—at Baltimore	—
—at Baltimore	—	—at Pittsburgh	—
—at St. Louis	—	—at Washington	—
—at Pittsburgh	—	—at Dallas	—
—at Dallas	—	—at Pittsburgh	—
38	124 84	101	89
CHICAGO		SAN FRANCISCO	
Won 3, Lost 2		Won 4, Lost 1	
13—at Minnesota	37	35—Washington	3
21—at Los Angeles	17	16—at Green Bay	30
0—at Green Bay	24	49—at Detroit	0
31—at Detroit	17	35—Los Angeles	0
24—Baltimore	10	38—at Minnesota	24
—at San Francisco	—	—at Chicago	—
—at Baltimore	—	—at Pittsburgh	—
—at Philadelphia	—	—at Detroit	—
—at Cleveland	—	—at Los Angeles	—
—at Green Bay	—	—at Chicago	—
—at San Francisco	—	—at Minnesota	—
—at Los Angeles	—	—at Baltimore	—
—at Detroit	—	—at Cleveland	—
—at Cleveland	—	—at Green Bay	—
—at Minnesota	—	—at Baltimore	—
89	105 167	57	101
MINNESOTA		GREEN BAY	
Won 1, Lost 4		Won 4, Lost 1	
37—Chicago	13	13—Detroit at Milw.	17
7—at Dallas	21	30—at San Francisco	10
33—at Baltimore	24	24—Chicago	0
0—Dallas	28	45—Baltimore	7
24—San Francisco	38	49—at Cleveland	17
—at Green Bay	—	—at Minnesota	—
—at Green Bay of Milw.	—	—at Minnesota at Milw.	—
—at Los Angeles	—	—at Baltimore	—
—at Baltimore	—	—at Chicago	—
—at Detroit	—	—at Los Angeles	—
—at San Francisco	—	—at Detroit	—
—at Los Angeles	—	—at New York at Milw.	—
—at Detroit	—	—at San Francisco	—
—at Chicago	—	—at Los Angeles	—
101	134 141	51	101

NATIONAL LEAGUE STANDING

EASTERN CONFERENCE					
	W.	L.	T.	Pct.	O.P.
NEW YORK	4	1	0	.800	106 75
Philadelphia	4	1	0	.800	109 80
Cleveland	3	2	0	.600	113 107
Dallas	3	2	0	.600	93 87
St. Louis	2	3	0	.400	84 101
Pittsburgh	1	4	0	.200	88 89
Washington	0	5	0	.000	38 124
WESTERN CONFERENCE					
	W.	L.	T.	Pct.	O.P.
Green Bay	4	1	0	.800	141 51
San Francisco	4	1	0	.800	147 57
Chicago	3	2	0	.600	89 105
Detroit	3	2	0	.600	64 121
Baltimore	2	3	0	.400	93 142
Los Angeles	1	4	0	.200	78 111
Minnesota	1	4	0	.200	101 134

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Unlock a new world of fresh smoking pleasure

Start fresh



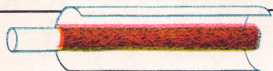
Stay fresh with L&M



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A difference
you can taste—
a difference
you can feel!



Moisturizing is the secret

This is the modern advance in tobacco care that seals in natural freshness and flavor—until you unlock it with a light. We call it Flavor-Seal—you'll call it *great*!

L&M's fine tobaccos are *better-tasting*—they're *fresher* when you smoke them ■ Your *taste* stays fresher—L&M's are never drying to your taste ■ The secret: L&M's special *moisturizing* seals in natural freshness and flavor ■ And you get L&M's famous Miracle Tip for the cleanest, freshest taste possible ■ Start fresh with L&M today.

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